## HerMan Project Press release



# Mid-term Conference outputs specify the project's relevance and objectives

The partners of the EU project HerMan, which focuses on "Moving from conservation to management" to promote improved and sustainable management strategies for cultural heritage have met for their mid-term Conference in Ferrara, Italy at the 8<sup>th</sup> and 9<sup>th</sup> of November 2013.

The main and most important aspects of the meeting were to check the project's status quo with regards to the elaboration of the individual pilot actions, good practise visits, management courses and management models and to question the relevance of the project at a strategic and more holistic level. The conference also was accompanied by a good practise visit hosted by the municipality of Ferrara.

During the conference the project partners came to the conclusion that the results and the development process of the individual pilot actions should be offered as the project's contribution to the Historical Urban Landscape (HUL) approach, initiated by the UNESCO in late 2011. With the involvement of this approach, the HerMan project not only enhances the relevance of its outputs but also puts them in much wider context. Due to the local character of the pilots, the consideration of the HUL makes the relevant strategies more adaptable for other European cities. This aspect however supports the objective of increasing knowledge and expertise in the field of cultural heritage management within the Central Europe area.

#### Nine partners from four Central European countries

Who are the actors of HerMan? To complete successfully the Project, the Lead Partner, represented by the Municipality of Eger (Hungary), is assisted by the Municipalities of Lublin (Poland), Ravenna (Italy) and Regensburg (Germany); by the Provinces of Ferrara and Treviso (Italy); and by the organisations of Gyula Forster National Centre for Cultural Heritage Management in Budapest (Hungary), IRM Institute

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of Urban Development in Cracow (Poland) and Marco Polo System geie in Venice (Italy).

### Background information about HerMan

HerManl is the acronym for "Management of Cultural Heritage in the Central Europe Area". This project takes place then in the centre of Europe, involving nine cities, regions and knowledge institutions from four different countries. It is part of the Central Europe Programme (www.central2013.eu), which partly funds it with the European Regional Development Fund. The total budget reaches circa 2 million euros. The project partners are working together during two years and a half, from July 2012 until December 2014.

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