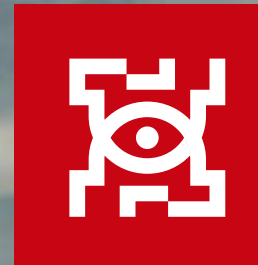




# Lublin

## the City of Inspiration





# The City of Lublin

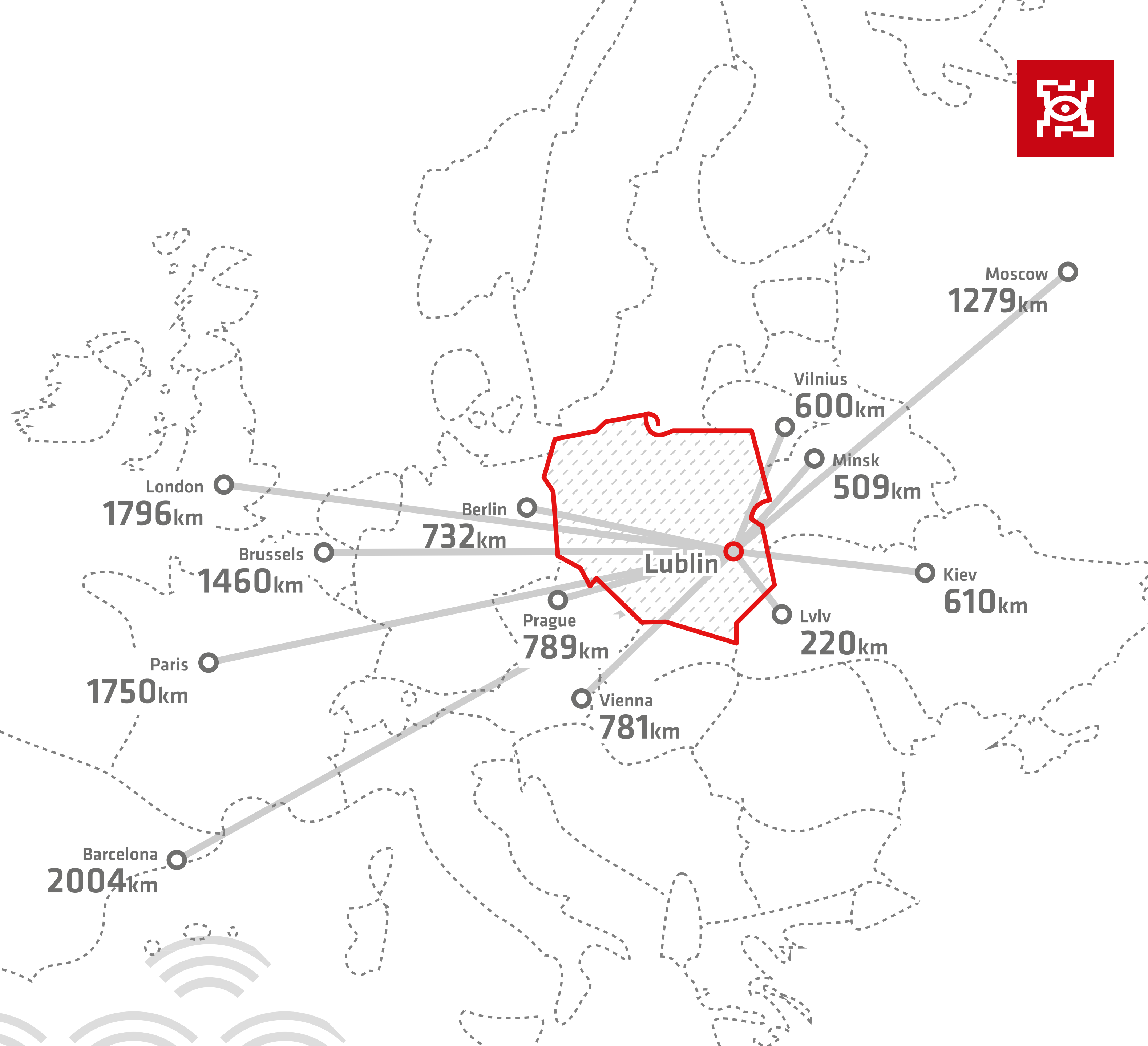
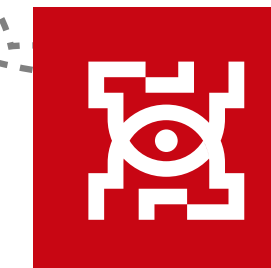
**The moderator of the game  
played by universities  
and business entities.**

Recipe for permanently institutionalised cooperation.

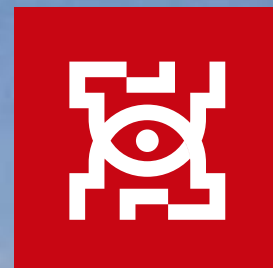




# Lublin location







# Lublin

**340,000**

Population of Lublin  
9th biggest city in Poland,  
1st in Eastern Poland

**712,000**

Population of Greater Lublin

**9**

Universities

**45,400**

Number of enterprises

**65,200**

Number of students



# Lublin 2010

- Poor relationship with universities
- 'Ad-hoc' cooperation
- Putting out fires
- No written agreements
- Limited cooperation
- Lack of trust, fierce competition
- Taking too much for granted
- No long-term strategy

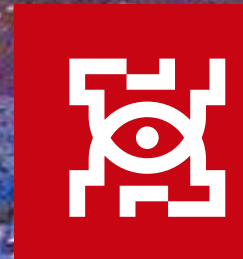




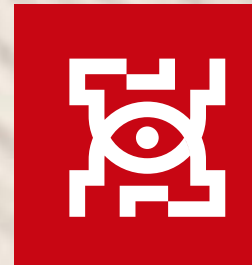


# Breakthrough in the city

- 2012-2013 developing a participation-based strategy
- Municipal government of the City of Lublin starts cooperating with businesses and academic institutions
- Founding Academic Relations Division
- Founding Local Support Group
- Establishing workgroups responsible for cooperating with higher education institutions and developing projects with their representatives







# Lublin Development Strategy 2013-2020

**The mission of the city of Lublin** is to create conditions and acquire the best expertise in order to:

- meet and develop the needs of Lublin residents and other stakeholders and
- make use of and develop their talents and creative potential for the common good.



# Integrating strategy of the city

**The only Polish city  
where academic spirit  
is one of the objectives  
of economic development  
strategy.**







# Lublin 2018





**6,000**  
academic teachers

**9**  
higher schools

**65,200**  
students

**200**  
fields of study

**6,300**  
international students

**17,600**  
graduates



# How does the city stimulate universities?

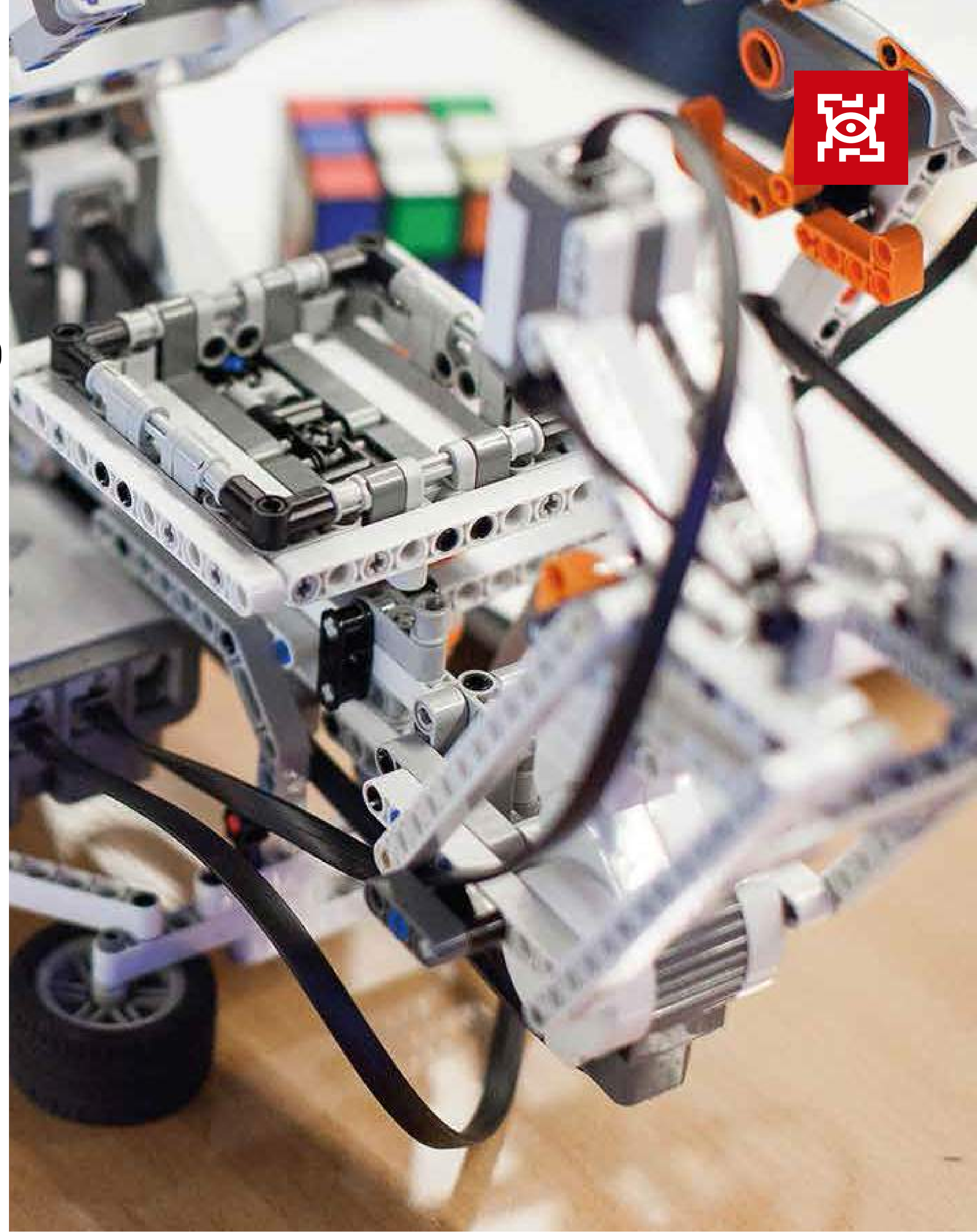
- The city encourages development and collaboration between businesses and universities
- Professional team responsible for developing relations with universities
- Supporting internationalisation
- International cooperation within EUniverCities





# How does the city encourage collaboration between businesses and universities?

- The city – important participant in the game played by businesses and universities
- Encouraging collaboration between businesses and universities
- Participating in developing syllabi tailored to the needs of economy
- Supporting start-ups
- Undertaking initiatives aimed at creating clusters





# Lublin IT Upland 2010

- Nearly 530 ICT companies
- 2380 IT students
- No cooperation between businesses and academic milieus
- No IT events (LITU Days – 30 guests)
- Municipal Government of the City of Lublin did not participate in the life of IT industry in Lublin

# Lublin IT Upland 2018

- Over 750 ICT companies (45-percent growth)
- Over 5 thousand IT professionals
- Nearly 5,400 IT and IT-related students
- Five higher education institutions providing IT education
- Over 900 IT and IT-related graduates
- Network of contacts, close cooperation between Municipal Government of the City of Lublin, academic milieus, and businesses (LITU Days – 1000 guests)







# Study in Lublin 2011



- 1,401 international students
- Internationalisation rate of 1.4%
- 5 programmes delivered in English
- Students of 40 different nationalities

# Study in Lublin 2018

- 6,312 international students
- Internationalisation rate of 8%
- 49 programmes delivered in English
- Students of 96 different nationalities

By 2020 international students will have spent PLN 557 million in Lublin.



# Plans for the future 2025

- The city where innovations occur in universities and are introduced in businesses every day
- 15% of international students in 2025
- Engaging academic staff in internationalisation and international research
- 100 programmes delivered in English
- Leading centre of creativity, IT and startups ranking first in Poland
- The city is inspired by business and academic institutions

## Challenges

- Developing a system for commercialising research carried out in universities (founding partnerships in cooperation with universities)
- Taking common actions aimed at marketing academic nature of Lublin
- Local higher education institutions developing programmes which complement each other
- Tailoring syllabi to the needs of the local job market
- Promoting practical education
- Restructuring public universities
- Involving academic staff, students, and research in international cooperation
- Improving Lublin citizens' English language skills







# Thank you!

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